



# About WSG





## **REDIFINING WINE EDUCATION**

Wine is a living expression of place and culture.

Too often, education treats it as something standardized and predictable. We see it as something human, rooted in joy and discovery.

Through trusted education and immersive travel experiences, we help you build deep and meaningful connections with wine to become an active, thoughtful taster. Learn with confidence and purpose. Reconnect with the pleasure of wine through expert-led encounters in the company of curious minds.

Join us to engage more fully with today's most exciting wines. Be part of a global community that thinks differently and chooses consciously.

# Meet Our Leadership Team



**Julien  
Camus**  
President



**Preston  
Mohr**  
Managing Director



**Christopher  
Martin MW**  
Director of  
Education



**Mary  
Kirk**  
Director of  
Study Abroad



**Antoine  
Victor**  
Senior Digital  
Marketing Manager



**Justin  
Martindale MW**  
Membership &  
Community Manager



**Andrea  
McEwan**  
Customer Care & Student  
Support Manager



**Peter  
Vukovic**  
Chief Technology  
Consultant

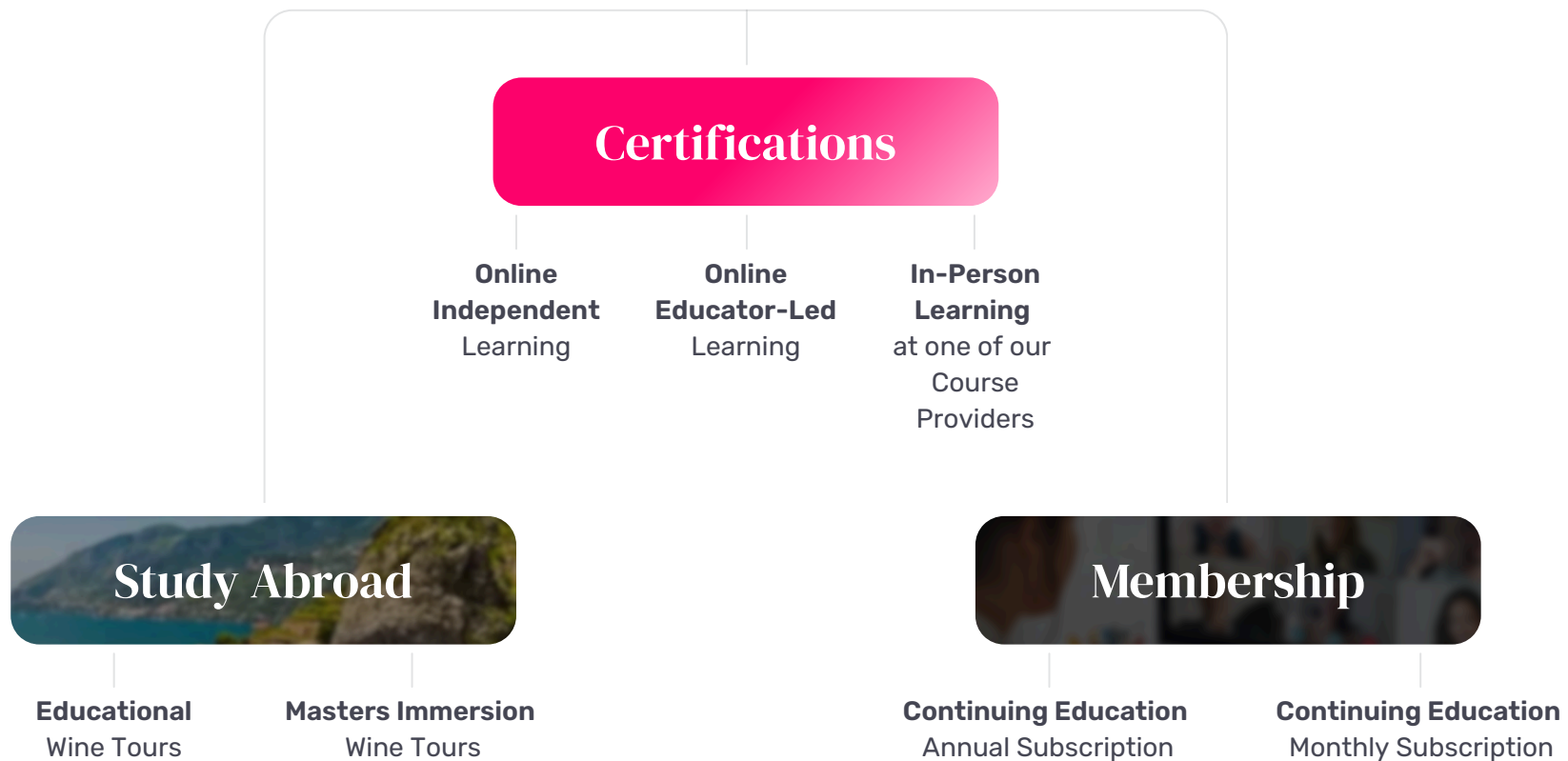
# Social Media Hashtags & Handles

WSG communicates regularly on Facebook, Instagram and LinkedIn.  
The hashtag **#winescholarguild** is mandatory on all social media posts.  
See below for additional hashtag suggestions.



## LIST OF HASHTAGS

General	France	Italy	Spain	Germany	Tasting Program	Membership / Community
<b>#winescholarguild</b>	#frenchwinescholar	#italianwinescholar	#spanishwinescholar	#germanwinescholar	#wsgdiploma	#wsgmembers
<b>#wsg</b>	#fws	#iws	#sws	#gws	#gobeyondthegrid	#wsgmembership
<b>#wsgstudents</b>	#frenchwineessentials	#italianwineessentials	#spanishwineessentials			#wsgproducerguide
	#fwe	#iwe	#swe			#wsgregionalseries
		#valpolicellaexplorer	#csws			



# WSG Regional Certifications

## ★★★ MASTERS

### ADVANCED COURSE

- 🕒 150 Hours of Study
- 🖥️ Study Online
- 🍷 Completion of WSG Scholar Course or Industry Equivalent Suggested

Masters students will **analyze** the myriad factors influencing the production of Champagne, Bourgogne or Bordeaux. By the end of this course, students will have the ability to **advocate** for these wines' unique qualities, value and significance within the global wine market.

## ★★ WINE SCHOLAR®

### INTERMEDIATE COURSE

- 🕒 100 Hours of Study
- 🖥️ Study Online or In-Person
- 🍷 Completion of WSG Essentials Course or Industry Equivalent Suggested

Wine Scholar® students will **explore**, in-depth, the factors that influence the wines of France, Italy, Spain or Germany. By the end of this course, students will be able to **explain** the influence these factors have on the production, quality and characteristics of French, Italian, Spanish or German wines.

## ★ ESSENTIALS

### INTRODUCTORY COURSE

- 🕒 25 Hours of Study
- 🖥️ Study Online or In-Person
- 🍷 No Pre-Requisites

Essentials students will **discover** the wines of France, Italy or Spain. By the end of the course, students will be able to accurately **describe** the major regions, grapes and wine styles of each respective country.



# Study Abroad

Expand your horizons with wine travel and complement your classroom studies with educational experiences in the most celebrated wine regions.



Tastings Tailored For Professionals, Serious Enthusiasts and Wine Collectors



See For Yourself



Access: Meet The Winemakers & Experts



Visit Iconic Estates And Rising Stars



Be Part Of A Community



Hassle-Free Planning



## A 360-degree view of the region

Our highly sought-after study abroad tours offer intensive, professional-level education within the wine regions of France, Italy, Spain and beyond. Led by prominent wine professionals, industry experts, Masters of Wine and internationally acclaimed authors, our itineraries and curricula provide you with a backstage pass to some of the most in-demand wine experiences in the world.



Pascaline Lepeltier



Loire Valley



Matt Walls



Rhône



Essi Avellan MW



Champagne



Andrew Jefford



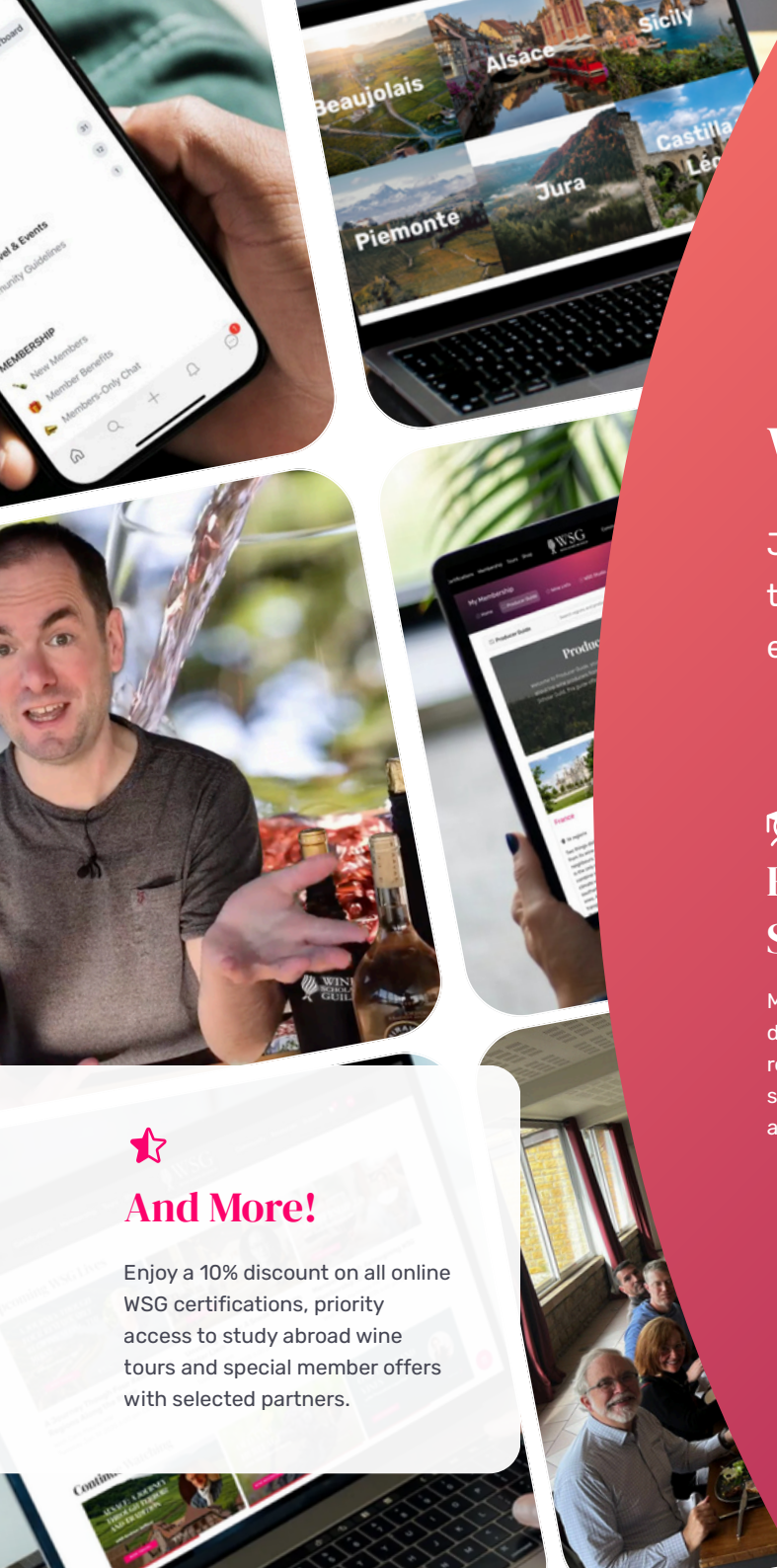
Bordeaux



Caro Maurer MW



Mosel



# WSG Membership

Join the inner circle of wine experts and aficionados and get access to the right conversations, connections and resources that most wine enthusiasts never experience.



## Regional Series

Monthly expert-led video deep dives with MWs, winemakers and regional experts helping you stay current on producers, styles and emerging regional trends.



## Producer Guide

Discover standout producers across top wine regions - featuring expert context and smart filters like WSG Favorites, Unicorn and Low Intervention to help you make smarter buying decisions.



## Global Community

Join a global community of curious wine minds to exchange tasting notes, travel insights and producer recommendations through thoughtful discussion and shared discovery.



## Priority Booking

Secure early access to WSG's Study Abroad Wine Tours, with exclusive entry to legendary vineyards, renowned winemakers and immersive experiences across iconic wine regions.



## And More!

Enjoy a 10% discount on all online WSG certifications, priority access to study abroad wine tours and special member offers with selected partners.

# Thank you

For more information, please visit [www.winescholarguild.com](http://www.winescholarguild.com)

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